

JEFF NELSON

The Relatable CTO | Making complex technology understandable
Co-Founder/CTO @Blavity Founder/CEO @Cinchapi
jeffnelson.com



AS SEEN ON
Forbes



hypepotamus

SOCIAL MEDIA LINKS

 [linkedin.com/in/jeffnelsoncto](https://www.linkedin.com/in/jeffnelsoncto)

 twitter.com/JeffNelsonCTO

 [instagram.com/jeffnelsoncto/](https://www.instagram.com/jeffnelsoncto/)

ABOUT JEFF

Jeff Nelson is a technical architect, software expert, and serial entrepreneur. He is the Co-Founder and CTO of Blavity Inc., the leading company for Black culture and millennials, and the Founder and CEO of Cinchapi Inc., a real-time software platform for data discovery, analytics, and automation.

Jeff's mission is to create elegant solutions to complex problems using technology, so humans can be more productive. As an entrepreneur, Jeff focuses on inventions that creatively harness the power of human and machine intelligence to make it easier for people to connect, work and thrive. As of today, his companies have combined to raise over \$13 million in venture funding, generate millions in recurring revenue and create dozens of jobs for women and underrepresented people.

WHAT PEOPLE SAY

"That longtime entrepreneurial spirit, combined with a degree from the School of Engineering & Applied Science at Washington University in St. Louis, prepared him for his current role as a founder and co-founder of several companies all aimed at solving problems."

- Beth Miller

"Jeff's patience and ability to empathize helps him reach customers and meet them wherever they are." - Morgan Debaun

"Jeff Nelson has created platforms that provide real-time analytics and machine learning to help businesses gain insight faster. He is also curating perspectives on black experience through his media site, Blavity." - Kiki Roeder

SIGNATURE TOPICS

- Why it's important to distill and demystify complex software and hardware technology down to real-world solutions.
- How technology can be leveraged successfully to better human productivity and create new jobs for women and underrepresented people.
- Why it's important to explore and promote the intersection of black culture for millennials
- How harnessing the power of human and machine intelligence can make it easier for people to connect, work and thrive.