

# CLAIRE BAHN

Helping entrepreneurs and executives maximize their authority and influence to accelerate business growth and gain recognition.

clairebahn.com



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## ABOUT CLAIRE

Claire Bahn is a personal brand strategist and the CEO and Co-Founder of Claire Bahn Group. For over ten years, she has been helping high-achieving CEOs, executives, investors, and founders maximize their authority and influence to accelerate business growth and gain the recognition they deserve.

As an entrepreneur and influencer with over 70k+ followers, she learned the importance of creating and curating a personal brand that magnetizes opportunities and boosts visibility.

Her mission is to help others leverage their personal brand to develop the authority, influence, and trust they need to exceed their career and life goals.

## WHAT HER CLIENTS SAY

"Claire knows what she's talking about, period. If you're looking to start a personal brand and are lost as to how to do so, track her down before you do anything else!" - Harry Thomas

"Since working with Claire, I now have the industry recognition I was looking for with speaking opportunities, deal flow and press interviews." - Jonathan Hung

"The past year really shed light on the need to build my personal brand. I always relied heavily on in person events to gain visibility in my industry. Thanks to Claire that is no longer the case." - Jason Shay

## SIGNATURE TOPICS

- What is personal branding and why it matters to you?
- Why you can't hide from your personal brand anymore.
- How a great personal brand is a foundation for a successful career.
- How entrepreneurs and SMBs can boost revenue by showcasing their subject expertise and leveraging their authority.
- Why ignoring your personal brand can negatively affect your ROI.